

FY 2014 Outcomes of Generating More Revenue from Hunting and Fishing Licenses

Line Item	FY14 Amount	Outcomes
General law enforcement	\$ 1,389,500	Increase educational/outreach/public safety contacts by hiring additional conservation officers
Fisheries resource management	\$ 642,100	Increase technical assistance for fisheries habitat improvement on cold-water streams
Fisheries resource management	\$ 642,100	Increase creel surveys and assessments on inland lakes & streams
Fisheries resource management	\$ 285,400	Increase outreach to anglers that fish for perch, bluegill, and bass
Fish production	\$ 627,800	Increase rearing and stocking of fish by addressing infrastructure needs in our hatcheries
Fisheries habitat improvement grants	\$ 1,255,600	Provide grants to stakeholders to increase fisheries habitat in inland lakes and streams
Wildlife management	\$ 2,441,700	Increase acres of public game areas receiving habitat management or maintenance
Wildlife habitat improvement grants	\$ 941,700	Provide grants to stakeholders to increase acres receiving habitat management or maintenance
Marketing and outreach	\$ 1,569,500	1. Work with MEDC to enhance marketing of recreational opportunities and design mobile applications 2. Enhance the Retail Sales System to create a better license buying experience 3. Expand natural resource education programs 4. Expand recruitment and retention programs for hunters and anglers
Finance and operations	\$ 941,800	Open additional service centers to the public and increase hours that service centers are open to the public
Forest management and timber market development	\$ 313,900	Increase acres of state forests receiving wildlife habitat management or maintenance
Wildlife habitat improvement grants in state forests	\$ 313,900	Provide grants to stakeholders to increase acres of state forests receiving wildlife habitat management or maintenance
Payments in lieu of taxes on purchased lands	\$ 400,000	Pay property taxes to local governments for access to public lands
Estimated Total*	\$ 11,765,000	

*Represents partial-year revenue as the changes do not go into effect until March 1, 2014.